

# TRADEMARKS & GEOGRAPHICAL INDICATIONS FOR WINES & SPIRITS

## European, International and Comparative Aspects

### FACULTY MEMBERS

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THE ANNUAL GLOBAL WINE LAW LECTURE WILL BE HELD BY :

**Jean-Marie BARILLERE,**

President of the Union of Champagne Houses

For more information and applications : [www.wine-law.org](http://www.wine-law.org)



University of Reims  
Champagne-Ardenne

Jean Monnet Chair  
on European Regulation of the Wine Sector  
Summer School  
7<sup>th</sup> Edition

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June 19 - 28, 2017

Early-bird registration fee : until May 5, 2017



Moët Hennessy

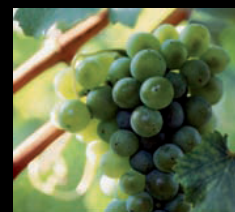


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**The 7th edition** of the EU Wine Law Summer School is hosted by the University of Reims School of Law as part of the Wine & Law Program.

Located in the heart of Champagne, the University of Reims delivers a 10-day intense course program, entirely in English, on the legal aspects of wine trade within and with the European Union.

This year the Program will focus on **Trademarks & Geographical Indications for Wines & Spirits (European, International and Comparative Aspects)**

And as always, the Summer School is also about wine tasting, sightseeing and socializing.

Receptions, visits to Champagne-related sites and special events are organized for the participants, including the Annual Global Wine Law Lecture.

## Courses and Seminars

- Trademarks & Geographical Indications in Wine Marketing
- Introduction to the European Protection of Geographical Indications
- Seminar on the Practice of the EUIPO
- Seminar on European Case-Law related to IP Rights
- The International System of Protection for GIs and TMs applied in the Wine Sector
- Trademarks & Geographical Indications for Wines & Spirits in U.S. Law
- Trademarks & Geographical Indications for Wines & Spirits in Australia

**Special Event : Discussing Wine & Spirits Law with FIVS**