



INTERNATIONAL SUMMER SCHOOLS 2015

12–19 July 2015 VILNIUS
19–26 July 2015 KLAIPEDA

- Economics and Globalization
- Intellectual Property Law



BOOK YOUR TRAVEL TO LITHUANIA THIS SUMMER AND SPEND A WONDERFUL TIME IN ONE OF THE MOST FAVOURITE DESTINATIONS IN THE EUROPEAN UNION

EXPERIENCE LITHUANIA:

- DISCOVER LITHUANIAN CULTURE AND CUISINE IN ITS BIGGEST CITIES VILNIUS AND KLAIPEDA;
- TRAVEL THROUGH REFRESHING FORESTS, SEE NATIONAL PARKS AND HISTORICAL MONUMENTS;
- HAVE A RELAXING AND ENRICHING TIME AT THE CURONIAN LAGOON BY THE BALTIC SEA.

Lithuania is a green flat land in the north of Europe, on the shore of the Baltic Sea. It is one of three Baltic countries, and it borders Latvia, Byelorussia, Poland and Russia (Kaliningrad). The country is full of preserved natural landscapes, woods, lakes and rivers, and has a unique seaside, with the Curonian Spit, which is a sandy peninsula separating the Curonian Lagoon from the Baltic Sea.



COME TO SMK INTERNATIONAL SUMMER SCHOOLS



The capital city of Lithuania **Vilnius** is the largest Baroque city in Eastern and Central Europe, with a charming old town inscribed on the UNESCO World Heritage List.

Klaipeda is a port city situated in Western Lithuania and considered as one of the most dynamic cities on the Baltic coast. Spend your holiday on the Baltic seaside and experience an unforgettable taste of summer, soothing sea and hot sand – discover all this in the Lithuanian oasis.

YOUR DESTINATION FOR THIS SUMMER COULD BE LITHUANIA! THE COUNTRY THAT IS WORTH COMING TO CALLING FOR EXPLORATIONS ADVANTAGEOUS STUDYING.



CHOOSE YOUR OWN SUMMER COURSE

ECONOMICS AND GLOBALIZATION

DURATION: 14 days

GRADUATION: Certificate of 6 ECTS

During the summer course you will study:

- Theories of Globalization
- Economic Globalization – An Introduction of globalization and over view of world economies.
- Globalization Characteristics. Recognizing globalization. Globalization of markets and production. Services and immigration.
- Globalization – Causes and Effects on world economy. The drivers of globalization. The roles of government and technology. Major benefits and costs.
- Government and the Multinational Corporations. How the government and multinational corporations shape world economy.
- Economic Implications Development. The effects of globalization on national economic development. Other important factors.
- Multilateral Organizations. Important multilateral organizations in globalization.
- Business Innovations impact on Globalization.
- Marketing solutions in a global market.

This school is a perfect choice for you if you are studying in your senior year at a highschool and would like to learn about International Economy, Globalization, International Relations and prepare yourself to enroll into International Business, International Economy or International Relations study program.



TURN THE SUMMER 2015 INTO THE BEST SUMMER OF YOUR LIFE!

Early Bird Registration Deadline
15 May 2015

Registration & Payment Deadline
5 June 2015

Confirmation of Registration
10 June 2015

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INTELLECTUAL PROPERTY LAW

DURATION: 14 days

GRADUATION: Certificate of 6 ECTS

During the summer course you will study:

- Conception of intellectual property, its development, principles, goals, sources of law.
- Copyrights: conception, development, objects, subjects, regulation.
- Neighbouring rights: conception, development, objects, subjects, regulation.
- Implementation, administration and defence of copyrights and neighbouring rights.
- The main provisions of legal protection of databases and computer programmes.
- International and national organisations of intellectual property protection.
- Legal protection of industrial property objects. Norms of patent law and patent information. Patent fiduciary, his functions.
- Conception and regulation of inventions and other non-traditional objects of industrial property. Industry design. Brands and service marks. Domain, hosting.
- License trade. License contracts. Copyrights.
- Protection of the objects of intellectual property in other countries of the world and the European Union. Liability for violations.

This school is a perfect choice for you if you are studying in your senior year at a high-school and would like to learn about International Law, International Property Law, E-Law and prepare yourself to enroll into Commercial Law, International Law or International Economic Law study program.



CULTURAL PROGRAM IS INCLUDED

Besides the course program, you will be offered various cultural and entertainment activities and events, as well as field trips to amazing Lithuanian landscapes areas and sightseeing places.

BENEFITS OF CHOOSING OUR SUMMER SCHOOLS

Unique features of SMK Summer Schools are:

- Topics are taught by highly professional lecturers from different European countries (Lithuania, Poland, Latvia and other);
- Studies are organized in two most beautiful cities of Lithuania – Vilnius and Klaipeda, giving a perfect blend of sightseeings in the capital and by the sea;
- Intensive cultural program every day – enriching experiences are awaiting you!

ACCOMMODATION

The SMK University of Applied Social Sciences arranges accommodation at the Hostel near the University in the fully furnished rooms. Bed linen is available. Wi-Fi connection and meals are provided in the SMK premises.

TOTAL COST PER SUMMER COURSE ARE 445 EUR*

(including accommodation, 2 meals a day, planned local transportation and field trips)

**The costs do not include your personal & travel expenses to/from Lithuania.*



INFORMATION AND REGISTRATION:

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Let's be Friends



SMK international community



SMK University of Applied Social Sciences

