



## Programme for Summer School 2014

THEME	Term 1 7 July – 25 July <i>3 weeks = 5 ECTS</i>	Term 2 28 July – 15 August <i>3 weeks = 5 ECTS</i>
Language Personal Development	English Language ENG	English Language ENG
	Intercultural Communication ICC	Intercultural Communication ICC
	Personal Skills PER	Business Communication BUC
Business Marketing	Social Media Marketing SMM	Social Media Marketing SMM
	Entrepreneurship from Innovation to Realisation EIR	Entrepreneurial Innovation Management EIM
	Information & Technology Management ITM	Cultural Entrepreneurial CEN
	E-Business EBW	Business Economics ECO
IT Multimedia Programming	Applied Java with Lego Robot Lab LRL	Mobile Applications MOB
	Web Design and Multimedia Technologies WDM	Web Engineering WEE
	Microcontroller Spinning Display Lab MSD 1	Programming Microcontroller MSD2
	Big Data & Visualisation BDV	Smart Grids SMG
	Digital Multimedia DIM	Usability Design of Digital Products and Systems UDE
Engineering Management	Sustainable Energy in Reality SER	Sustainable Electric Power System SPS
	Graduate Management Admission Test GMAT	Philosophy of Science in Technology and Business POS

VIA Summer School 2014 offers 3-week intensive courses which will run in 2 different time Terms:

- Term 1, running from 7 July 2014 until 25 July 2014
- Term 2, running from 28 July 2014 until 15 August 2014

All courses are conducted in English and reward participant with 5 ECTS credits after completion.

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