



FSE

FACULTATEA
DE
ȘTIINȚE ECONOMICE
UNIVERSITATEA DIN ORADEA

Str. Universității, nr. 1, cod poștal 410087, Oradea, jud. Bihor, România
Telefon: Secretariat: 0259-408276, 0259-408407; Decanat: 0259-408109; Fax: 0259-408409
Web: <http://steconomice.uoradea.ro>; E-mail: steconomice@uoradea.ro

Topics and bibliography for the contest – Associate Professor, position no.9, Department of Economics, Faculty of Economic Sciences, University of Oradea

Disciplines in the curricula: Administration of hotel and restaurant businesses; Ecotourism and rural tourism; Economic projects in tourism and hospitality industry; Hotel and restaurant technology.

Topics:

1. Trends in the food industry;
2. Restaurant classification systems;
3. Hotel types and categories
4. Main hotel operations
5. Organizing methods in the hospitality industry: independent, chain or franchise
6. Stages in developing a project
7. Financing sources for economic projects in the field of hospitality
8. The impact of tourism on society (economic, social and environmental)
9. Principles and features of ecotourism
10. The importance and characteristics of protected areas
11. Principles and features of rural tourism
12. National and european rural tourism destinations

Bibliography:

1. Barrows, C., Powers, T., Reynolds D. *Introduction to the hospitality industry*, John Wiley Press, Hoboken, 2012
2. Bădulescu, A., *Economia turismului*, Universității din Oradea Press, 2006;
3. Bădulescu, D., *Dezvoltarea și finanțarea afacerilor antreprenoriale. Particularități în turism*, Presa Universitară Clujeană Press, Cluj, 2013;
4. Bran F., Simon T. și Nistoreanu P. *Ecoturism*, Economica Press, 2000;
5. Chon, K.S. Maier, T. *Welcome to hospitality*, Delmar Press Australia, 2010;
6. Fennel D. *Ecotourism*, Routledge Press, 2008;
7. Lupu, N., *Hotelul. Economie și management*, Beck Press, Bucharest, 2010;
8. Matei E., *Ecoturism*, Universitară Press, 2010;
9. Nicolescu, R. *Tehnologia activității de restaurante și bar*, Inter Reb Press, Bucharest, 2000;
10. Nistoreanu P. și Ghereș M, *Turism rural – tratat*, CH Beck Press, 2010.

Head of department,
Asist. prof. Dorin Paul BĂC PhD.