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DEPARTMENT OF INTERNATIONAL BUSINESS

Topics and bibliography for the contest

for employment for an undetermined period PROFESSOR, position no. 3

Disciplines in the curricula: European Economics;

External Trade and Customs Union in EU; International Trade and Trade Policies; Economics of European Integration

Department of International Business, 2016-2017

Topics:

- 1. History of international trade and determinants of its evolution.
- 2. Preferential trade systems and regional trade agreements.
- 3. Theories and models of international trade.
- 4. Trade policy: functions, objectives, typology.
- 5. The EU and the Customs Union.
- 6. Common Commercial Policy of the EU.
- 7. Trade and Development Strategies.
- 8. European Union current stage.
- 9. Microeconomics of European integration.
- 10. Macroeconomics of monetary integration.
- 11. Definitions and theories of European economic integration. Integration models and economic regionalization.
- 12. The evolution of the process of European economic integration.
- 13. The EU budget.
- 14. The European Union's institutional model.
- 15. EU policies: the common agricultural policy, regional policy, competition policy and state aid, trade policy, monetary integration and monetary policy.

Bibliography:

- 1. Baldwin Richard, Wyplosz Charles, *The Economics of European Integration*, 5th ed., McGraw Hill Higher Education, ISBN 0077169654, 2015
- 2. Berinde, Mihai, *Regionalism și multilateralism în comerțul internațional*, Edit. Universității din Oradea, Oradea, 2004
- 3. Eichengreen, Barry, The European Economy since 1945: Coordinated Capitalism and

- Beyond, Princeton University Press, Paperback edition, July 2008
- 4. El-Agraa, Ali, *The European Union: Economics and Policies*. Eighth edition, Cambridge University Press, 2007
- 5. Feenstra, Robert C.; Taylor, Alan M., *International Trade* [With Study Guide], Edition 0002, WORTH PUBL INC, 2010, ISBN-10: 1-4292-4104-7, ISBN-13: 978-1-4292-4104-5
- 6. Giurgiu, Adriana, Comerțul intraeuropean. O nouă perspectivă asupra comerțului exterior românesc, Editura Economica, București, 2008
- 7. Jovanovic, Miroslav, International Economic Integration, Cheltenham: Edward Elgar, 2006
- 8. Paul Krugman, Maurice Obstfeld, Marc Melitz, *International Economics -Theory and Policy*, 9th Edition, Editura Pearson Higher Ed., 2011
- 9. Nugent, Neil, *The Government and Politics of the European Union*, 7th Edition, Palgrave Macmillan, 2010
- 10. Porter, M.E. (ed.), *Competition in Global Industries*, Harvard Business School Press, Boston, 1986
- 11. Porter, M.E., From Competitive Advantage to Corporate Strategy, Harvard Business Review, May/June 1987
- 12. Porter, M.E., Competitive Advantage, Free Press, New York, 1985
- 13. Porter, M.E., Competitive Strategy, Free Press, New York, 1980
- 14. Joan Edelman Spero, Jeffrey A. Hart, *The Politics of International Economic Relations*, 7th Edition, Editura Wadsworth, 2009
- 15. Gheorghe Zaman, Valentina Vasile (coordonatori) s.a., Evolutii structurale ale exportului in Romania. Model de prognoza a exportului si importului pe ramuri CAEN, Editura Expert, Bucuresti, 2005.

Head of Department,

Assoc. Prof. dr. Liana-Eugenia MEȘTER