



FSE

FACULTATEA
DE
ȘTIINȚE ECONOMICE
UNIVERSITATEA DIN ORADEA

Str. Universității, nr. 1, cod poștal 410087, Oradea, jud. Bihor, România
Telefon: Secretariat: 0259-408276, 0259-408407; Decanat: 0259-408109; Fax: 0259-408409
Web: <http://steconomice.uoradea.ro>; E-mail: steconomice@uoradea.ro

Topics and bibliography for the contest – Associate Professor, position no.9, Department of Economics, Faculty of Economic Sciences, University of Oradea

Disciplines in the curricula: Starting a business, Statistical Instruments used in the Hospitality Industry, Entrepreneurship.

Topics:

1. Entrepreneurship in economic theory
2. The entrepreneurial process
3. Innovation and Creativity in Entrepreneurship
4. The impact of entrepreneurship and SMEs on the economy and how to evaluate this impact
5. Assessing opportunities for setting up new businesses
6. EU policies to support entrepreneurship and SMEs
7. Descriptive statistics used in tourism – accommodation establishments indicators.
8. The H-square method – analysis method for the correlation between statistical variables.
9. The Anova method - analysis method for the correlation between statistical variables
10. Using surveys as an observation method in tourism

Bibliography:

1. Davidsson, Per, The Entrepreneurial Process as a Matching Problem, Brisbane Graduate School of Business, QUT,
http://eprints.qut.edu.au/2064/1/THE_ENTREPRENEURIAL_PROCESS_academy.pdf, p. 32
2. Bygrave, William D., The Entrepreneurial Process,
http://media.wiley.com/product_data/excerpt/43/04712715/0471271543.pdf
3. Iversen, J.; Jorgensen, R.; Malchow-Moller, N. (2008) Defining and Measuring Entrepreneurship,
https://papers.ssrn.com/sol3/papers.cfm?abstract_id=1628209
4. Formaini, R.L, (2001), The engine of capitalist process: Entrepreneur in Economic Theory, Economic and Financial Review, Federal Reserve Bank of Dallas, 2001,
<https://www.dallasfed.org/~media/documents/research/efr/2001/efr0104a.pdf>
5. Sarasvathy, S., "Causation and Effectuation: towards a Theoretical Shift from Economic Inevitability to Entrepreneurial Contingency", în Academy of Management Review, 26(2), 2001, p. 243-288
6. Ruta Aidis, Entrepreneurship and Economic Transition, Tinbergen Institute Discussion Paper, 2003, <https://papers.tinbergen.nl/03015.pdf>
7. Baumol, W.J., "Entrepreneurship: Productive, Unproductive, and Destructive", în The Journal of Political Economy, Vol. 98, No. 5, Part 1, 1990, pp. 893-921,
<https://www.jstor.org/stable/2937617?seq=1>
8. Puhakka, V. (2012) Entrepreneurial Creativity as Discovery and Exploitation of Business Opportunities,

https://www.researchgate.net/publication/221926124_Entrepreneurial_Creativity_as_Discovery_and_Exploitation_of_Business_Opportunities

9. Small Business Administration, <http://www.sba.gov/>;

10. European Commission. Enterprise and Industry, Small and medium-sized enterprises (SMEs). What the EU does for SMEs, https://ec.europa.eu/growth/smes_en

11. Global Entrepreneurship Monitor (2011). Special Topic Reports, <https://www.gemconsortium.org/report>

12. Bădiță, M. Baron, T., Korka, M., Statistică pentru afaceri, Ed. Eficient, București, 1998

13. Andrei, T., Stancu, S., Statistica - teorie și aplicații, Ed. All, București, 1995

14. Biji, M., Gogu, E., Teoria și tehnica sondajului statistic, Ed. Oscar Print, București, 2009

Head of department,

Asoc. prof. Dorin Paul BÂC PhD.

