



FSE

FACULTATEA
OE
ȘTIINȚE ECONOMICE
UNIVERSITATEA DIN ORADEA

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Topics and bibliography for the contest – Professor, position 5, Department of Economics and business, Faculty of Economic Sciences, University of Oradea

Disciplines in the curricula: Ecotourism and rural tourism; Economics of the firm; Economic projects and business games

Tematica:

1. The form of sustainable tourism
2. Certification systems in ecotourism
3. Contemporary approaches of ecotourism
4. Characteristics of rural tourism
5. Organizational structure of an enterprise
6. Organizational culture of an enterprise
7. The contemporary company and ecology
8. Financing needs of a project
9. The launching of a product/ business
10. The main components of an economic project

References:

1. Nistoreanu P., Ghereș M, *Turism rural – tratat*, Editura CH Beck, 2010;
2. Bran F., Simon T. și Nistoreanu P. *Ecoturism*, Editura Economică, 2000;
3. Fennel D. *Ecotourism*, Editura Routledge, 2008
4. Constantin C.P. et. al. Profiling visitors to Romanian ecotourism destinations, *Sustainability*, vol. 13. Nr.5, 2021;
5. Dodds, R. Quality assurance and certification in ecotourism, *Annals of tourism research*, vol. 35, nr. 3, 2008;
6. Badulescu D. (coord.), *Economia întreprinderii*, Editura Universitatii din Oradea, 2012;
7. Dietrich M., Krafft J.(editori), *Handbook on the economics and theory of the firm*, Editura Edward Elgar, Cheltenham, 2012;
8. Blackwell, E. *How to prepare a business plan*, Editura KoganPage, 2011;
9. Whiteling, I. *Start your own business*, Editura Crimson, 2009;
10. Shelton, H., *The secrets to writing a successful business plan*, Editura Summit Valley, 2014;

Head of department