

Institution for development of competence, innovation and specialization of Zadar County INOVAcija



INOVAcija

Ustanova za razvoj kompetencija,
inovacija i specijalizacije
Zadarske županije

About us

INOVAcija was founded by a decision of the County Assembly on June 18th 2014.

Mission

Contribution to the development of a technologically innovative and competitive economy of Zadar County and the Republic of Croatia.

Strategic goal

Creation of a network of **entrepreneurship support institutions**, as well as a research-development and **business infrastructure** for the purpose of helping in the creation of a network of economic operators based on knowledge and high technologies which will strengthen Zadar County and turn it into an attractive development-oriented economic area.

INOVAcija is one of the Recognized centers (RC) for the implementation of the **Innovative concept check program (Proof of concept - POC)** carried out by the Croatian Agency for SMEs, Innovations and Investments (HAMAG-BICRO).

Center for Creative Industry



- Duration of project: 3.09.2018. – 3.10.2021.
- Total project value: 24.426.848,76 HRK
- The amount of funds from the European Regional Development Fund: 19.972.830,69 HRK
- Location of facility: Zadar, Relja
- Net area of building: 1.305 m²
- Project beneficiary: Institution for development of competence, innovation and specialization of Zadar County INOVAcija
- Project partner: Zadar County



About the Center..

- Creative Industry Center is a specialized business incubator for the creative industry focusing on the audiovisual industry and the IT industry. The Creative Industry Center was launched because the creative industry sector was recognized as a sector with considerable potential for development in the Zadar County and the City of Zadar. In this Center Zadar Film Commission Office which will expand its logistic support services for film teams thanks to modern entrepreneurial infrastructure.



Infrastructure of Center for Creative Industry

- Center has a social purpose
- there are 20 functional spatial units in the Center for Creative Industry:
 - 3 meeting rooms with a total area of 96.5 m²,
 - 14 offices with a total area of about 194 m²,
 - workspace of 33.5 m²,
 - multifunctional hall of 157.5 m²,
 - video editing room of 5.9 m²,
 - sound studio of 10.7 m²,
 - recording room ("deaf room") of 22.50 m²,
 - caffe bar of 68 m²
- the facility has a number of auxiliary rooms such as offices for administration and management of the Center, exhibition space, storage, toilets, kitchenette, etc. that further strengthen the functionality of the Center



Meeting rooms

- located on the ground floor
- two have a capacity of 14 seats while one is slightly larger and has a capacity of 18 seats
- two smaller ones are modular and, if necessary, can be converted into one larger one
- all meeting rooms are equipped with the necessary equipment: 2 speakers each with a projection screen at a height of about 2 m, a projector suspended from the ceiling connected to a terminal box, to which portable equipment with audio and video signal can be connected (computer with HDMI or D15 or DVI connector, video player, etc.).



Multifunctional hall

- located on the third floor
- total capacity of 140 seats
- has a stage of 32.5 m² and a director of 29 m²
- also serves as a recording studio for the so-called 'Green room'
- has technological equipment and system for the needs of lectures, conferences, theater programs, concerts, video projections and similar content for groups (audio system and video system and stage lighting system)



Sound studio

- located in the basement of the building
- consists of three rooms: recording, studio and video editing
- recording area has 2 active studio monitors and a connection box for connecting, a microphone, connected to an audio mixer with a 24-channel cable.

