

INSTITUTION FOR DEVELOPMENT OF COMPETENCE, INNOVATION AND SPECIALIZATION OF ZADAR COUNTY INOVACIJA

REFERENCE LIST



INOVAcija

Ustanova za razvoj kompetencija,
inovacija i specijalizacije
Zadarske županije

ABOUT US

Zadar County's [INOVAcija Institution](#) for the Development of Competence, Innovation, and Specialization was founded by a decision of the County Assembly on June 18th, 2014. It unites Zadar County's development projects on which the County has been working since 2011 in coordination with the Ministry of Economy, Entrepreneurship and Crafts, and the Ministry of Regional Development and EU Funds when the process of creating the Smart Regional Specialization Strategy of the Republic of Croatia began. The development of the research-development and business infrastructure is key for the economic growth of a country. The introduction of know-how, technology, and innovations in the Zadar economy is thus crucial for the growth of competitiveness and development of economic operators in Zadar County.

Development and improvement of entrepreneurship support institutions and business and research-development infrastructure are accomplished through development projects of the food processing industry's competence centers and specialized incubators for companies in the creative industry, as well as projects in education for the above sectors. In this sense, the projects fit into the strategic goals of the County which also plans and coordinates a comprehensive and harmonized set of goals, priorities, measures, and activities directed towards strengthening the competitiveness of the area. Zadar County has recognized the creative industry as one of its development potential. Precisely for this reason, the [Zadar Film Commission](#) operates as part of the INOVAcija institution, the first office of its kind in Croatia. The goal of the office is to attract film projects to the Zadar County area and to offer active support to all operators who choose Zadar County for their filming location.

Creating a foundation that would enable the creation of a more competitive economy in Zadar County is a highly demanding goal toward which the activities of INOVAcija are directed towards. The mission, vision, and strategic goal of the INOVAcija Institution for the Development of Competence, Innovation, and Specialisation of Zadar County are derived from this.

Mission

Contribution to the development of a technologically innovative and competitive economy of Zadar County and the Republic of Croatia.

Vision

Developing Zadar County into a recognized and economically attractive destination through a network of development activities with the help of the smart regional specialization concept.

Strategic goal

Creation of a network of entrepreneurship support institutions, as well as a research-development and business infrastructure to help in the creation of a network of economic operators based on knowledge and high technologies which will strengthen Zadar County and turn it into an attractive development-oriented economic area.

INOVAcija is one of the Recognized centers (RC) for the implementation of the **Innovative concept check program (Proof of concept – POC)** carried out by the Croatian Agency for SMEs, Innovations, and Investments (HAMAG-BICRO).

REFERENCE LIST

PROJECTS IN IMPLEMENTATION	THE AIM	ROLL	BUDGET	PROGRAMME
Effective active TEACHING and learning about ENTREPRENEURSHIP in economically underdeveloped and rural AREAS 1.6.2022. – 30.11.2023.	<p>The project aims to develop a teaching model based on raising creativity and entrepreneurial thinking in the context of a rural community and with the aim of sustainable use of local resources for entrepreneurial purposes, raising awareness of scarce resources and the context of climate change. Rural areas (Gračac municipality) have greater challenges than urban centers in relation to educational development due to socioeconomic and institutional structures. The project will stimulate creativity, and awareness of entrepreneurship and create long-term sustainable jobs in rural areas by increasing the entrepreneurial potential of deprived, local communities while contributing to reducing the gap and helping to ensure rural-urban balance.</p>	Lead partner	198.923,57 €	EEA and Norway Grants
STEM County - Strengthening STEM skills in primary schools in Zadar County 15.7.2022. – 14.4.2024.	<p>The "STEM COUNTY" project will improve the STEM skills of teachers and students in elementary schools in Zadar County by modernizing school spaces, increasing the capacity of teachers, educating students, and exchanging knowledge and experiences in STEM. The implementation of the project will equip 13 STEM classrooms in 13 elementary schools in Zadar County. Students of elementary schools involved in the project will be provided with equal opportunities for education in the STEM field, regardless of the place of education. By conducting education, participating in fairs, and conferences, and going on study trips, students and teachers will improve their skills in STEM fields.</p>	Partner	966.407,85 €	EEA and Norway Grants

REFERENCE LIST

IMPLEMENTED PROJECTS	THE AIM	ROLL	BUDGET	PROGRAMME
Center for Development and Education 6.11.2017.– 6.2.2020.	<p>The project aims to establish the Center for Development and Education as a modern business and entrepreneurial business infrastructure of local and wider regional significance that will serve as a center for improving the business operations of the industry, which uses bees products such as wax, propolis, bee poultry, pollen, honey (primarily pharmaceutical, food and cosmetic industries). The implementation of the project will directly contribute to increasing the number of small and medium-sized enterprises, creating new products, and raising the quality of products and services of the industries concerned. Emerging Enterprises will receive support to develop their capacities and activities and to increase the chance for their survival and market development.</p>	Partner	19.975.503,14 HRK	ERDF
Center of Creative Industry 3.9.2018.– 3.10.2021.	<p>The project aims to establish a Creative Industry Center as a specialized business incubator for the creative industry with a focus on the audiovisual industry and the IT industry. The Creative Industry Center was launched because the creative industry sector was recognized as a sector with considerable potential for development in Zadar County and the City of Zadar. In this Center will be located the Zadar Film Office, which will be able to expand its logistic support services to film teams thanks to modern entrepreneurial infrastructure.</p>	Lead partner	19.972.830,69 HRK	ERDF

<p>STRONGER</p> <p>1.11.2017.- 31.1.2020.</p>	<p>The main objective is to empower business support organisations and research institutions to provide support and advisory services for SMEs in field of herbs collecting and processing industry and promotion of cross-border cluster activities by innovative cross border e-platform.</p> <p>Project team members of INOVAcija will be trained for future advisory services to SMEs and research laboratories will be equipped</p>	<p>Partner</p>	<p>979.309,91 €</p>	<p>IPA CBC CRO-BIH-MN</p>
<p>Networld</p> <p>1.1.2017.- 30.6.2019.</p>	<p>The main objective is to make WWI heritage more visible and accessible for tourism in the Danube region, to increase the attractiveness of the targeted regions based on the WWI heritage and cultural tourism, to sensitize the target groups (mostly the younger generation) and the general public on the impact of the WWI and the importance of the historical events of the past. The Walk of Peace trademark is going to be recognized and promoted in PP's area as an international brand for thematic WWI paths and monuments in Europe</p>	<p>Partner</p>	<p>1.869.698,00 €</p>	<p>Interreg Danube</p>

<p>RI2 Integrate</p> <p>1.1.2017.- 30.9.2019.</p>	<p>The main objective is to exploit the economic development potential and to better the integration of the operation of the EU's excellent R&D Infrastructure (RI) investment projects through devising and implementing innovative tools for policy learning on macro-regional embeddedness in the Danube Region. The main result is improved transfer of scientific results into the economy in the Danube Region, in line with the different needs of the participating countries by the improvement of cross-linkages among the R&D, SMEs, community, and government.</p>	<p>Partner</p>	<p>1.899.430,00 €</p>	<p>Interreg Danube</p>
<p>ROSIE</p> <p>1.7.2017.- 30.6.2020.</p>	<p>ROSIE's main objective is to use transnational cooperation to improve skills among entrepreneurs and innovation actors to promote RI in SMEs. ROSIE's outputs are tools and training to improve RI capacity, with a comprehensive RI strategy and transnational Pilot to test tools and strategic proposals</p>	<p>Partner</p>	<p>1.794.393,43 €</p>	<p>Interreg Central Europe</p>
<p>InnoXenia</p> <p>1.8.2018.- 31.12.2020.</p>	<p>The project aims at improving the innovation capability of ADRION tourism sector, relying heavily on innovative products, processes and services that can supplement natural and cultural offerings. The project will network the transnational ADRION quadruple helix tourism community into an Adriatic Ionian Tourism Technology Platform with active involvement throughout the project. A Tourism Innovation Observatory will provide a platform for modeling ADRION innovative tourism, equipped with a Tourism Innovation Decision Support System providing the ability to evaluate the impact of potential interventions on the competitiveness and sustainability of tourism destinations, structures and services. During the project we organized a few InnoXenia Cafes - Informal Pub meetings arranged with representatives of the target groups (QHTA) aimed at setting up informal debating sessions and restricted think tanks to sensitize, involve, and convince some of them to become a member of AITTP (Adriatic Ionian Tourism Technology Platform)</p>	<p>Partner</p>	<p>1.055.190,00 €</p>	<p>Interreg Adrion</p>

<p>Services for SMEs through Entrepreneurial Support Institutions (PPIs)</p> <p>15.5.2020. - 15.10.2021.</p>	<p>The project addresses the problems of lack of information and networking services for SMEs in non-agricultural activities in the Zadar County and is a direct response to the continuing demand for certain services of entrepreneurial support institutions. The goal of the project is the growth and development of business by providing information and networking services for SMEs in the Zadar County. The target group of this project consists of SMEs at different stages of their development, with special emphasis on newly established (operating for up to 36 months). Achieving the immediate results of the project contributes to strengthening entrepreneurial skills and competencies and a positive entrepreneurial environment.</p>	<p>Lead partner</p>	<p>621.183,19 HRK</p>	<p>ERDF</p>
--	---	---------------------	-----------------------	-------------

<p>InnoXenia PLUS: Innovation in Tourism in the Adriatic-Ionian Macroregion PLUS</p> <p>1.1.2022. – 30.6.2022.</p>	<p>The InnoXenia PLUS project has been designed in such a way so as to allow the exploitation of the tangible and intangible results of the previous Adrion InnoXenia project, optimize their value, enhance their impact and facilitate their integration at multiple levels, also taking into account the pandemic impact on tourism.</p>	<p>Partner</p>	<p>150.000,00 €</p>	<p>Interreg ADRION 2014-2020</p>
--	---	----------------	---------------------	----------------------------------