



FSE

**FACULTATEA
DE
ȘTIINȚE ECONOMICE**
UNIVERSITATEA DIN ORADEA

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**Topics and bibliography for the contest – Professor, position 4,
Department of Economics, Faculty of Economic Sciences, University of
Oradea**

**Disciplines in the curricula: Economics and tourism businesses financing;
Entrepreneurship in commerce, tourism and services; Economics of the firm**

Topics:

1. Shareholder-manager relationship and the corporate governance;
2. Quality's role in ensuring the performance of the enterprise;
3. Determinants of the firm's structure;
4. Markets selection and searching for competitive advantages;
5. The role of the entrepreneurs within the economy and society;
6. Resources as determinant for the entrepreneurial business success;
7. Entrepreneurial world: entrepreneurs- intrapreneurs -small business owners;
8. Innovation and creativity in commerce, tourism and services businesses;
9. Sustainability and performance in entrepreneurial businesses in commerce, tourism and services;
10. The plan and the principles of entrepreneurial finance;
11. The lifecycle of a business and financing stages of development of a tourism venture;
12. The demand and the supply of finance in entrepreneurial businesses. Financing constraints in the trade, tourism and services.

Bibliography:

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2. Beck, Th., *SME finance in developing countries – recent findings*, Tilburg University, European Banking Center, 2011
3. Bhav, M. P., A process model of entrepreneurial venture creation, in *Journal of Business Venturing*, 9, 1994, pp. 223-242.

4. Buhalis, Dimitrios, *Information Technology As A Strategic Tool For Tourism And Hospitality Management In The New Millennium*, 1999, <http://www.sp.uconn.edu/~yian/frl/38inftec.htm>
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10. Faulkner, D., Bowman, C., *Elemente de strategie concurențială*, Editura Teora, București, 2000
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18. Porter, M.E., *Despre concurență*, Editura Meteor Press, București, 2008
19. Rogers, S. *Entrepreneurial Finance. Finance and Business Strategies for the Serious Entrepreneur*, Second Edition, McGraw-Hill Companies, 2009
20. Sarasvathy, S., Causation and Effectuation: towards a Theoretical Shift from Economic Inevitability to Entrepreneurial Contingency, in *Academy of Management Review*, 26(2), 2001, p. 243-288
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