

LISTA DE LUCRĂRI

1. Teza(-ele) de doctorat :

Studii și cercetări privind guvernanta corporativă în firme românești, 2008, Universitatea Tehnică Cluj Napoca, conducător științific prof.univ.dr. Dan Căndea, referenți: prof.univ.dr. Constantin Brătianu (Academia Studii Economice București), prof.univ.dr. Ioan Trenca (Universitatea Babeș-Bolyai, FSEGA, Cluj Napoca), prof.univ.dr. Petru Prunea (Universitatea Tehnică Cluj-Napoca), prof.univ.dr. Petru Berce (Universitatea Tehnică Cluj-Napoca)

2.Publicatii:

A)Cărți publicate, îndrumare/culegeri publicate

1. **Cuc, S., Tripa S. (2015)- *Comunicare managerială : exerciții, teste, studii de caz* , Ed. Universității din Oradea, ISBN 978-606-10-1523-8, 190 pag.**
2. **Cuc,S. (2008) - *Managementul resurselor umane*, Ed. Universității din Oradea, ISBN 978-973-759-706-9, 319 pag**
3. **Cuc,S. (2008) - *Management general. Teste și studii de caz* Ed. Universității din Oradea, ISBN 978-973-759-558-4, 136 pag**
4. **Cuc,S. (2006) - *Management general*, Ed. Universității din Oradea, ISBN 978-973-959-213-2, 260 pag**

B)capitole publicate în volume colective

1. **Cuc Sunhilde (2010.) - *Guvernanta corporativă, corporatia etică*, pp.91-140, în “INGINERIA ȘI MANAGEMENTUL ÎNTEPRINDERII SUSTENABILE – MANUALUL CALIFICĂRII”, Căndea, D. (coordonator), Ed. U.T. PRESS, Cluj-Napoca, ISBN 978-973-662-580-0 (668 pag.)**
2. **Căndea,D., Cuc Maria Sunhilde (2008)- *Transparență și responsabilitate în guvernanta corporativă pentru sustenabilitatea afacerilor*, pp 1-127 în „INOVARE SI BUNA GUVERNARE ORGANIZATIONALA PENTRU SUSTENABILITATE”, Dan Căndea (coord.), Ed. UTPRES, Cluj-Napoca,. ISBN 978-973-662-418-6.**
3. **Cuc Sunhilde, Căndea Dan, (2006) - *Guvernanta corporativă: concept și particularități în România* –pp 159-241 in ÎNTEPRINDEREA SUSTENABILĂ-STUDII ȘI CERCETĂRI, Dan Căndea (coord.), Ed. UTPRES, ISBN 978-973-662-266-3**

3 Articole/studii publicate:

A) în reviste de specialitate de circulație internațională recunoscute cotate ISI sau indexate în baze de date internaționale specifice domeniului, care fac un proces de selecție a revistelor pe baza unor criterii de performanță ;

1. **Cuc,S., Girneata,A, Iordanescu M , Marin I, *ENVIRONMENTAL AND SOCIOECONOMIC SUSTAINABILITY THROUGH TEXTILE RECYCLING*, Industria Textilă, vol 66, nr.3, iunie 2015, pp 156-163 cotate ISI, Inclusă în Social Sciences Citation Index (Web of Science).**
2. **Gaj-Hong Wu, Xiong-Ying Wu, Lai-Li Wang, Shu-Qiang Liu, Xue-Mei Ding, Sunhilde Cuc, (2015) *Water Footprint and Carbon Footprint Reduction in Textile's Waste Recycling*, Industria Textilă, vol 66, nr.2, aprilie 2015, pp 85-89, cotate ISI, Inclusă în Social Sciences Citation Index (Web of Science).**
3. **Girneată, A., Giurgiu A., Popescu I., Dobrin O.C., Popa I., Sunhilde Cuc, L. Voicu, (2015), *Performance Management Practices in Romanian Textile and Clothing Companies*, Industria Textilă, vol 66, nr.2, aprilie 2015, pp 108-113 cotate ISI, Inclusă în Social Sciences Citation Index (Web of Science).**
4. **Tripa, S., Cuc, S. (2010),- *Evoluția comerțului Uniunii Europene cu produse textile și de îmbracaminte și factorii de influență*, nr.4, august 2010, Revista Industria Textilă, cotate ISI, Inclusă în Social Sciences Citation Index (Web of Science), Pp, 197-199<http://www.certex.ro/Certex/IndustriaTextila/ITno4-2010.pdf>, factor de impact ; 0,853**
5. **Cuc, S. (2009),- *Sustainability – a major desideratum for the producers of textiles machines*, Revista Industria Textilă, nr.3, iunie 2009, cotate ISI, Inclusă în Social Sciences Citation Index (Web of Science), pp. 169-174, factor de impact ; 0,853**

B) indexate în baze de date internaționale recunoscute (BDI).

1. Porav, V., **Cuc S. (2015)**, *Ultrasonic Assembly [Review]*, Annals of the University of Oradea, Fascicle of Textile, Leatherwork, ISSN 1843 – 813X, Vol. XVI, No.1, pp.83-86, 2015 (EBSCO, DOAJ)
2. **Cuc, S., Tripa S. (2014)**-*Fast Fashion and Second Hand Clothes Between Ecological Concerns and Globalbusiness*, Annals of the University of Oradea, Fascicle of Textile, Leatherwork, ISSN 1843 – 813X, Vol. XV, No.1, pp.163-167, 2014 (EBSCO, DOAJ)
3. Tripa S., **Cuc S (2014)**- *Franchising as a Growth Strategy. Evidence From Romania*, Annals of the University of Oradea, Fascicle of Textile, Leatherwork, ISSN 1843 – 813X, Vol. XV, No.2, pp.183-189, 2014 (EBSCO, DOAJ)
4. Tripa,S., **Cuc S. (2013)**– „*Analyzing comparative advantage and competitiveness: the case of Romanian textile and clothing industry*”, Fascicle of Textile, Leatherwork, ISSN 1843 – 813X, Vol. XIV, No.2, pp.26-31, 2013 (BDI)
5. **Cuc, S (2011)**, *Achieving Competitive Advantage Through Using an Integrated Multi-Selling Model. The Case from Romanian Linjerie Producer: Jolidon*, *Journal of Electrical and Electronics Engineering*, ISSN 18446035, vol4, pp 39-42, <http://www.doaj.org/doaj?func=abstract&id=764692>
6. **Cuc,S. (2010)**- *Technological Change Fostering Sustainable Development*, Fascicle of Management and Technological Engineering, Volume IX (XIX), 2010, nr.3, Indexed by ULRICH'S Periodicals Directory, ICAAP, Copernicus, **BDI**
7. **Cuc, S.,(2010)**- *A Managerial Approach Of Customer Satisfaction Drivers In The Clothing Industry*, *Revista Management și Marketing, Craiova*, ,pp 334- 343
mnmk.ro/documents/2010ed2/16_Cuc%20Oradea%20FFF.pdf,
8. **Cuc, S., Kanya H. (2009)**- *Corporate Governance- A Transparency Index for the Romanian Listed Companies*, International Scientific Conference “*European Integration – New Challenges for the Romanian Economy*”, 5th Edition Oradea, May 30 – 31, The Journal of the Faculty of Economics - Economic Science Series ISSN: 1582 – 5450, 2009, pp61-66, **BDI**
9. **Cuc, S.,(2009)**- *Evolution of Balanced Scorecard into an Effective Strategic Management Tool*, The Annals of the Stefan cel Mare University Suceava. Fascicle of The Faculty of Economics and Public Administration, vol.9,nr.2(10),
[http://www.seap.usv.ro/annals/ojs/index.php/annals/article/view/210/185,econpapers.repec.org/.../v_3a9_3ay_3a2009_3ai_3a2\(10\)_3ap_3a119-124.htm](http://www.seap.usv.ro/annals/ojs/index.php/annals/article/view/210/185,econpapers.repec.org/.../v_3a9_3ay_3a2009_3ai_3a2(10)_3ap_3a119-124.htm) , **indexată BDI**
10. Kanya H., **Cuc S.,(2009)**- *Romanian Organizations and Evaluation of Online Marketing Results*, International Scientific Conference “*European Integration – New Challenges for the Romanian Economy*”, 5th Edition Oradea, May 30 – 31, The Journal of the Faculty of Economics - Economic Science Series ISSN: 1582 – 5450, 2009, pp705-708, **BDI**
11. Tripa, S. **Cuc S. (2009)**- *Professional Formation and Improvement, Components of Professional Training*, MPRA Paper No. 13561,21. February 2009, pp1219-1221, http://mpa.ub.umuenchen.de/13561/1/MPRA_paper_13561.pdf
12. **Cuc, S. (2008)**- *Sustainable Supply Chain Management- The Case Of Textile And Apparel Industry*, ANNALS of the ORADEA UNIVERSITY. Fascicle of Management and Technological Engineering, Volume VII (XVII), 2008 Indexed by ULRICH'S Periodicals Directory, www.pdfqueen.com/pdf/re/relation-in-supply-chain.../6/, **BDI**
13. **Cuc, S. (2008)**- *Reverse Logistics In Supply Chain Management*, ANNALS of the ORADEA UNIVERSITY. Fascicle of Management and Technological Engineering, Volume VII (XVII), 2008, Indexed by ULRICH'S Periodicals Directory
14. **Cuc, S., Tripa S. (2008)**- *Employee Involvement- An Essential Component Of A Succesful Innovation*, ANNALS of the ORADEA UNIVERSITY. Fascicle of Management and Technological Engineering, Volume VII (XVII), 2008, Indexed by ULRICH'S Periodicals Directory
15. **Cuc, S., Tripa S. - (2008)**- *Usig The Global Value Chain Approaches In The Clothing Industry*, ANNALS of the ORADEA UNIVERSITY. Fascicle of Management and Technological Engineering, Volume VII (XVII), 2008, Indexed by ULRICH'S Periodicals Directory

C) în alte reviste de specialitate de circulație internațională

1. Tripa,S., S.Gherghel, **Sunhilde Cuc, L. Indrie (2007)**- *Ways of Acquiring Professional Competences*, Revista de Management și Inginerie Economică, volum 6, NO. 1 (21), **B+**

2. **Cuc, S., S. Tripa (2007)- *Lean Six Sigma and Innovation*, ANNALS of the ORADEA UNIVERSITY. Fascicle of Management and Technological Engineering, Volume VI (XVI), <http://www.docstoc.com/docs/20078412/LEAN-SIX-SIGMA-AND-INNOVATION>,**
3. **Cuc, S., S. Tripa (2007)- *Strategy and Sustainable Competitive Advantage the Case of Zara Fashion Chain*, ANNALS of the ORADEA UNIVERSITY. Fascicle of Management and Technological Engineering, Volume VI (XVI), B+, www.docstoc.com/docs/18220163/Sunhilde_Cuc_2, www.scribd.com/doc/28476479/Zara-Fashion-Case-Analysis**
4. **Tripa, S. S. Cuc (2007)- *The Main Obstacles for World Trade With Textile and Clothing Products*, ANNALS of the ORADEA UNIVERSITY. Fascicle of Management and Technological Engineering, Volume VI (XVI), B+**
5. **Tripa, S. S. Cuc (2007) - *The Evolution of Textile and Clothing Products World Trade*, ANNALS of the ORADEA UNIVERSITY. Fascicle of Management and Technological Engineering, Volume VI (XVI), B+**

D) în reviste din țară recunoscute C.N.C.S.I.S.

1. **Cuc, S (2007)- *Sustainable Corporate Governance*, In Acta Universitatis Cibiniensis Vol. LIV, Technical Series Sibiu, pp53-57, inginerie.ulbsibiu.ro/buletin_acta/liva.pdf**
2. **Cuc, S., (2006)- *Corporate Governance and ERM*, ANNALS of the ORADEA UNIVERSITY. Fascicle of Management and Technological Engineering, Volume V (XV), B**
3. **Cuc, S., (2006)- *The Place of Corporate Governance in The World of Governance*, ANNALS of the ORADEA UNIVERSITY. Fascicle of Management and Technological Engineering, Volume V (XV), imtuoradea.ro/auo.fimte/files-2006/MIE.htm, B**
4. **Cuc, S., S. Tripa (2006)- *Clustere în industria de textile, confecții și piele din România*, The Journal of the Faculty of Economics - Economic Science Series ISSN: 1582 – 5450 TOM XV, pp 360-363, Vol. I, B**
5. **Cuc, S., S. Tripa (2006)- *Guvernanța corporativă în contextul globalizării*, The Journal of the Faculty of Economics - Economic Science Series ISSN: 1582 – 5450 Tom Xv, Pp 356-359, Vol. I, B**
6. **Tripa, S. Cuc S. (2006) - *Studiul fluctuației forței de muncă în sectorul confecțiilor din România*, The Journal of the Faculty of Economics - Economic Science Series ISSN: 1582 – 5450 Tom Xv, Pp 347-351, Vol. I, B**
7. **Tripa, S. Cuc S. (2006) - *Motivația și fluctuația forței de muncă*, The Journal of the Faculty of Economics - Economic Science Series ISSN: 1582 – 5450 Tom Xv, Pp 352-355, Vol. I, B**

4. Conferințe

A) Articole/studii publicate în volumele unor manifestări științifice: (se precizează dacă este cazul -cotate ISI sau indexate în baze de date internaționale-BDI).

1. **Cuc S. Bungau C (2014)- *Sustainable Value Chain as a Support Factor of Competitive Advantage* Proceedings of the 4th Review of Management And Economic Engineering International Management Conference, The management between profit and social responsibility Cluj-Napoca.**
2. **Cuc, S. (2011)- *Environmental and Socioeconomic Sustainability through Textile Recycling, TEX TEH IV Conference*, TEXTILE RESEARCH - ACTIVE FACTOR FOR INCREASING PERFORMANCE AND COMPETITIVENESS, June 23-24, Bucharest, Romania,**
3. **Cuc, S., M Vidovic (2010) -*Environmental Sustainability through Clothing Recycling* -1st International Conference on Supply Chains Alexander Technological Institute of Thessaloniki, Katerini Branch, Greece, 2010 http://www.logistics.teithe.gr/icsc2010/final_programme_1st_olympus.pdf**
4. **Kanya H., Sunhilde Cuc, (2010)- *Possibilities of Increasing Romanian Organisations Competitiveness*, „Az innovációt befolyásoló és kísérő tényezők vizsgálata a hazai kis- és közepes vállalkozásokban” Budapest, 5 nov.2010**
5. **Cuc, S.; Porav, V. & Tripa, S. (2009). *Sustainable Development and the Need for Technological Revolution* 1061-1063, *Annals of DAAAM for 2009 & Proceedings of the 20th International DAAAM Symposium*, ISBN 978-3-901509-70-4, ISSN 1726-9679, pp 531, Editor B[ranko] Katalinic, Published by DAAAM International, Vienna, Austria, ISI Proceedings**
6. **Cuc, S. (2008)- *TQM and Balanced Scorecard for Improving Organisational Performance*, 8th International Conference "Research and Development in Mechanical Industry", RaDMI 2008, 14 – 17 September 2008, Užice, Serbia, Proceedings**
7. **Cuc, S. (2006)- *The Need of a Good Corporate Governance in Romanian Companies*, 13 - 17. September 2006 - 6th INTERNATIONAL CONFERENCE RESEARCH AND DEVELOPMENT IN MECHANICAL**

INDUSTRY RaDMI 2006, University of Kragujevac and High Technical Mechanical School of Trstenik, Serbia,

8. **Cuc, S.(2006)- *The Need of Corporate Governance in Emerging and Transitional Economies* - 16-17 March 2006 - MicroCAD 2006 International Scientific Conference, University of Miskolc, Hungary,**

B) internaționale recunoscute (cu ISSN sau ISBN) țară și din străinătate

1. **Cuc,S., (2009)- *Sustainability Issues in The Textile Industry*,** International Scientific Conference "Innovative solutions for sustainable development of textiles industry", ANNALS of the ORADEA UNIVERSITY. Fascicle of of Textiles and Leatherwork, University of Oradea, Romania, ISSN 1582-5590, volumul X, Editura Universității din Oradea, pp 536-539, 2009,
2. **Cuc,S., (2009)- *Cleaner Production- Challenges and Solutions in the Textile Industry*,** International Scientific Conference "Innovative solutions for sustainable development of textiles industry", ANNALS of the ORADEA UNIVERSITY. Fascicle of of Textiles and Leatherwork, University of Oradea, Romania, ISSN 1582-5590, volumul X, Editura Universității din Oradea, pp 540-543, 2009, <http://textile.webhost.uoradea.ro/Revista/anale%202009.pdf>
3. **Balasco,A., Sunhilde Cuc, (2009)- *The Perception of Customer Satisfaction in Textile Industry*,** Fascicle of of Textiles and Leatherwork, University of Oradea, Romania, ISSN 1582-5590, volumul X, Editura Universității din Oradea, pp 443-446, 2009, <http://textile.webhost.uoradea.ro/Revista/anale%202009.pdf>
4. **Cuc, C., Sunhilde Cuc, (2009)- *Fashion Store Windows Design*,** Fascicle of of Textiles and Leatherwork, University of Oradea, Romania, ISSN 1582-5590, volumul X, Editura Universității din Oradea, pp 496-499, 2009, <http://textile.webhost.uoradea.ro/Revista/anale%202009.pdf>
5. **Cuc, S., Tripa Simona (2008)- *Smart Strategies Are Key To Textile Industry Survival*-** International Scientific Conference "*European Integration – New Challenges for the Romanian Economy*", 4th Edition Oradea, May 30 – 31, The Journal of the Faculty of Economics - Economic Science Series ISSN: 1582 – 5450, 2008
6. **Cuc,S., Simona Tripa (2007)- *The Romanian Capital Market as Stage for Corporate Governance*,** Sesiunea Internațională de Comunicări Stiințifice „Integrarea europeană – noi provocări pentru economia României”, ediția a III-a, Oradea, 25 – 26 mai, B+ , steconomice.uoradea.ro/anale/.../2007_cuprins_voll_sec1.pdf
7. **Cuc,S.(2008)- *The EFQM Excellence Model As A Frame Concept To Business Excellence*-** The International Scientific Symposium "*Innovative Solutions Forsustainable Development Of Textiles Industry*" ANNALS of the ORADEA UNIVERSITY. Fascicle of of Textiles and Leatherwork, University of Oradea, Romania, ISSN 1582-5590, vol. IX, Editura Universității din Oradea,
8. **Cuc,S. (2008) - *Total Quality Management – A Tool For Sustainable Competitiveness* -** The International Scientific Symposium "*Innovative Solutions Forsustainable Development Of Textiles Industry*" ANNALS of the ORADEA UNIVERSITY. Fascicle of of Textiles and Leatherwork, University of Oradea, Romania, ISSN 1582-5590, vol.IX, Editura Universității din Oradea,
9. **RÖSCH, H., Sunhilde Cuc (2008)- *Abwasserrecycling In Der Textilveredelungsindustrie*,** The International Scientific Symposium "*Innovative Solutions Forsustainable Development Of Textiles Industry*" ANNALS of the ORADEA UNIVERSITY. Fascicle of of Textiles and Leatherwork, University of Oradea, Romania, ISSN 1582-5590, volumul IX, Editura Universității din Oradea,
10. **Cuc,S. (2006)- *Corporate Governace Practices in Romanian Companies*,** University of The West, Timișoara, Jean Monnet" European Centre of Excellence the School of High Comparative European Studies (Sisec) And Université D'avignon Et Des Pays De Vaucluse France - *The 3rd International Conference "ECONOMY AND TRANSFORMATION MANAGEMENT, 5 – 6 MAY*
11. **Cuc,S. (2006)- *Recompansation System of the Directors*,** ANNALS of the ORADEA UNIVERSITY. Fascicle of of Textiles and Leatherwork, University of Oradea, Romania, ISSN 1582-5590, vol. VII, Editura Universității din Oradea,
12. **Cuc,S. (2006)- *The Transparency of the Paying Politics of Top Management*,** ANNALS of the ORADEA UNIVERSITY. Fascicle of of Textiles and Leatherwork, University of Oradea, Romania, ISSN 1582-5590, vol. VII, Editura Universității din Oradea,

15.08.2015

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