



EUROPEAN UNIVERSITIES ALLIANCE FOR SUSTAINABILITY:
RESPONSIBLE GROWTH, INCLUSIVE EDUCATION AND ENVIRONMENT

has attended **INNOVATION DAY** organised by

Work Package 4: Innovation and
Entrepreneurship for Sustainability
and

Cluster 1 - Emerging paradigms for health and wellbeing

EU GREEN
EUROPEAN ALLIANCE

INNOVATION DAYS 2025
APRIL 3 AND 4 FROM 10 AM TO 6 PM

A top-to-top event synchronized with 3 different universities to develop innovative solutions for societal challenges.

Workshop about design thinking: how to identify needs and to develop new academic, commercial and social innovations from all around Europe. And all help you to work in multidisciplinary teams.

The Entrepreneurial Journal of 2025 is focused on:

- Emerging paradigms for health and wellbeing
- Heritage, Tourism and Sustainability Challenges

<https://eu4greenalliance.eu>

INNOVATION DAYS '25

LINK TO REGISTRATION HERE



AGENDA INNOVATION DAYS 2025

Day 1 - April 3, 2025
Faculty of Economic Sciences,
Alicia Magaña (ECON4235)

10:30 - 11:00 Registration
11:00 - 11:30 City Circle to presentations
11:30 - 11:45 Team Building Activity
11:45 - 12:30 Challenges
12:30 - 13:00 Breakfast/Workshop
13:00 - 14:00 City Circle
14:00 - 15:00 Lunch
15:00 - 16:30 Innovation Development
16:30 - 17:30 International Marketing (on line)
17:30 - 18:30 Final Day presentation

Day 2 - April 4, 2025
Faculty of Economic Sciences,
Cluster 1: Emerging paradigms for health and wellbeing
Nancy G. B. D.

Cluster & Heritage Tourism and Sustainability Challenge
Rosa R. B. D.

10:30 - 11:00 Registration (10:30 - 11:00)
11:00 - 11:30 Group work
11:30 - 12:30 How to present your idea?
12:30 - 13:00 Lunch
13:00 - 14:00 Group work
14:00 - 15:00 Final presentation
15:00 - 16:00 Final presentation
16:00 Closing remarks

























































